

Programme - La Liga de la Animación Iberoamericana Focus @MIFA



ANIMATION!
VENTANA SUR

 Pixelatl

 Premios Quirino
de la Animación
Iberoamericana



LA LIGA FOCUS @MIFA

Animation! Ventana Sur (Argentina), together with Premios Quirino de la Animación Iberoamericana (Tenerife) and Pixelatl Festival (Mexico), joined forces to create La Liga de la Animación Iberoamericana (the Ibero-American Animation League).

This alliance aims to promote the creation and development of audiovisual projects across the region, consolidating collaboration bonds among Ibero-American countries.

In special partnership with the Annecy International Animation Film Festival and Market (MIFA), Latin American feature films and series projects were selected to be pitched in Animation! Pitching Sessions 2023 in Buenos Aires. The winners of this section, chosen by a jury composed of animation experts, plus the selected project from the Animation! Mentoring Program for Female Creators and a short film project awarded at Shortway / Pixelatl are part of the special program La Liga Focus @MIFA.

Come and join us to discover great Latin American talent!

Wednesday June 12th
3 pm to 4:15 pm
Verdi Room
3rd floor Imperial Palace

ANIMATION!

VENTANA SUR



Animation! is the exclusive space for animated content at Ventana Sur Latin American audiovisual market (co-organized by INCAA, the Argentine Film Institute and Marché du Film/Festival de Cannes).

It is a unique opportunity for animation producers from the region and for professionals from other parts of the world looking to connect with Latin America.

During five days in Buenos Aires, the participants from all over the world, find in the event schedule a wide variety of activities specifically aimed at the animation industry.

Special presentations, panels with professionals from the United States, Europe and Latin America are part of the event schedule, to provide a regional and international outlook on animation and to reflect on topics of interest to the industry.

Projects seeking strategic alliances, special presentations, networking activities, round tables, work groups with international specialists, and pitching training sessions are some of the key elements in Animation!

Animation! Pitching Sessions

In special alliance with the Annecy International Animation Film Festival and Market (MIFA), Latin American feature films and series projects (in development or pre production stage) are selected. The project holders looking for partners to complete their finance plans and finish the projects, take part in diverse training sessions, including one on pitching that gives them the chance to improve their presentation with guidance of an international coach. After pitching those projects in the market, a jury comprised of animation experts selects the winners that take part in La Liga de la Animación Iberoamericana Focus @MIFA.

Animation! Mentoring Program

With the determination to implement actions in favor of gender parity that will help to build a more equitable and diverse animation industry, and thanks to the support of the Institut Français d'Argentine, the Annecy International Animation Film Festival and in special alliance with the Quirino Ibero-American Animation Awards, the fourth edition of the Mentoring Program for Female Creators was launched. Five projects directed by women were selected to access training focused on production, script and pitching, given by three international specialists. Upon completion of the mentoring, one project was selected to be presented at La Liga de la Animación Iberoamericana Focus @MIFA.



SHORT FILM - Wiener Shortway / Pixelatl 2024

AGUA DULCE

The lifetime events of a grandfather who finds himself alone, after a lifetime of caring for his family.

LOOKING FOR Producers, sponsorship and talent to collaborate with us.

Country: Costa Rica. **Company:** Housketch Studio. **Format:** 3.45 min.
Direction: Daniela Capó, Roque Vásquez. **Technique:** 3D **Genre:** Drama, slice of life. **Target:** Teenagers, adults.

Budget: USD 50.000

CONTACT Daniela Capó / Roque Vásquez

aguadulceshort@gmail.com

50 6 62 18 48 48 / 50 6 85 43 84 07



FEATURE FILM - Winner at Animation! Pitching Sessions 2023

BOLLA

Puc, a tiny elf who inhabits the islands, makes an extraordinary discovery: Bolla, a seed with remarkable qualities. His mission becomes crucial as he must protect it from the dark giants and other menacing species. Along his journey, Puc encounters Abuelito and Carmin, who join forces to care for and nurture the seed, hoping it will sprout into the most powerful guardian, to start a new cycle of life where nature becomes the most important thing.

LOOKING FOR Financing and to establish an international co-production.

Country: Mexico. **Company:** Calladitos. **Format:** 12 x 11 min. **Direction:** Ariadna Galaz, Jorge Peralta. **Production:** Calladitos, Ana Cruz (Casiopea)
Technique: 2D. **Genre:** Adventure. **Target:** Parents 25 - 35 with kids 6 - 9.

Budget: USD 1.000.000

CONTACT Ariadna Galaz / Jorge Peralta

somoscalladitos@gmail.com / jojoperalta5588@gmail.com

52 55 40 89 24 32 / 52 55 41 89 28 00



SERIES - Winner at Animation! Pitching Sessions 2023

KNIGHTMARES

Liz (13), a fearful teen, summons an ancient monster to make her fears go away. She unleashes the NightWalker, a creature who turns your fears into real monsters. The NightWalker runs rampant in Liz's school, bringing the fears of other students to life. It's up to Liz to seal the creature away.

LOOKING FOR Co-production partners and funding to create a pilot for its sale to streaming platforms.

Country: Mexico. **Company:** Demente Studio. **Format:** 26 x 11 min.

Direction: Juan Sotelo. **Production:** Alberto Arvizu. **Technique:** 2D cut-out **Genre:** Horror, comedy, coming of age. **Target:** Kids 6-12.

Budget: USD 240.000 per episode

CONTACT Juan Pablo Sotelo / José Alberto Arvizu

juanpi.sotelo@gmail.com / alberto.arvizu@dmnt.mx

52 55 48 31 09 51 / 52 77 75 13 92 84



SERIES - Animation! Mentoring Program for Female Creators 2024

LOS TESOROS DE MARTA

THE TREASURES OF MARTA

In "The Treasures of Marta," Alejandro, Fernanda, and Tito, three peculiar scouts kids discover the ancient journal of their scout group's founder, "Marta". They decide to follow Marta's footsteps in search of treasures and adventures, which won't be easy since the treasures have been buried beneath the modernity of the big city.

LOOKING FOR Financing and co-production opportunities

Country: Chile. **Company:** Supahpure Studios **Format:** 12 x 11min.

Direction: Antonia Venegas González **Production:** Rodrigo Venegas Vargas **Technique:** 2D Animation **Genre:** Fantasy, comedy. **Target:** Kids 5 - 8

Budget: USD 320.000

CONTACT Antonia Venegas González

supahpurestudios@gmail.com

56 9 54 17 83 16



FEATURE FILM - Winner at Animation! Pitching Sessions 2023

SE EU MORRER IF I DIE

In Brazil, in the midst of a cruel dictatorship, guerrilla leader Inês Etienne emerges as the only survivor of the House of Death, an army clandestine detention, torture and extermination centre. The last guardian of memory, she fights to the end to uncover the truth and bring justice.

LOOKING FOR Production partners in Spain, TV pre-buys, international sales agents, distributors and skilled stop-motion professionals.

Country: Brazil, France, Spain. **Company:** O PAR (Brazil), MIDRALGAR (France), ESTHER VITAL (Spain). **Format:** 70 min. **Direction:** Esther Vital. **Production:** Camilo Cavalcanti, Viviane de Mendonça, Martine Vidalenc, Esther Vital. **Technique:** Stop-motion. **Genre:** Documentary. **Target:** +16.

Budget: USD 2.600.000

CONTACT Esther Vital / esther@cadeheleny.com
34 6 02 67 66 15



FEATURE FILM - Winner at Animation! Pitching Sessions 2023

SEED

Seed is a tiny, unidentified sprout that germinates unexpectedly in a greenhouse and becomes obsessed with discovering what type of plant he is. Challenging what the older plants say, he decides to uproot himself from his pot and venture deep into the heart of the rainforest. Alongside his friend Milla, a seed that cannot germinate, he will live incredible adventures and meet unforgettable characters as he discovers that all living beings are connected by one invisible root.

LOOKING FOR Alliances, project partners, investors, financing, exhibition opportunities, distribution, collaborators.

Country: Argentina. **Company:** Planta Alta. **Format:** 80 min. **Direction:** Andrés Sehinkman, Federico Carlini. **Production:** Leandro Vital. **Technique:** CGI **Genre:** Adventure. **Target:** Kids, Family.

Budget: USD 10.000.000

CONTACT Andrés Sehinkman / Leandro Vital
andres@plantalta.tv / leandrovital@gmail.com
54 9 11 36 88 19 12 / 54 9 11 63 57 44 80

ANIMATION!
VENTANA SUR

 Pixelatl

 Premios Quirino
de la Animación
Iberoamericana

 **INCAA**
INSTITUTO NACIONAL
DE CINE Y ARTES
AUDIOVISUALES

ANNEX

 **VS2024**
VENTANA SUR

Contact
animation@ventana-sur.com
www.animation.com.ar