



 **VS2024**
VENTANA SUR

 **INCAA**
INSTITUTO NACIONAL
DE CINE Y ARTES
AUDIOVISUALES

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ANIMATION!
VENTANA SUR

ANIMATION!

A GLOBAL BUSINESS SPACE FOR LATIN AMERICAN ANIMATION PROJECTING TO THE WORLD

WHAT IS ANIMATION!?

Animation! is the exclusive space for animation at **Ventana Sur** Latin American audiovisual market (co-organized by **INCAA**, the Argentine Film Institute, and **Marché du Film/Festival de Cannes**). It is a unique opportunity for animation producers from the region and for professionals from other parts of the world looking to connect with Latin America.

During five days, the participants coming to Buenos Aires from all over the world, find in the event schedule a wide variety of activities specifically aimed at the animation industry.

Special presentations, panels with professionals from the United States, Europe and Latin America are added to the event schedule, to provide a regional and international outlook on animation and to reflect on topics of interest to the industry.

Projects seeking strategic alliances, special presentations, networking activities, round tables, work groups with international specialists, and pitching training sessions are some of the key elements in **Animation!**



GOALS

To foster professionals from the region encouraging strategic alliances, developing their potential with the help of experts from around the world and promoting local talent in other markets.



ANIMATION!

PITCHING SESSIONS

In special alliance with the **Annecy International Animation Film Festival and Market (MIFA)**, Latin American feature films and series projects (in development or preproduction stage) are selected. The project holders looking for partners to complete their finance plans and finish the projects, take part in diverse trainings, including one on pitching that gives them the chance to improve their presentation with guidance of an international coach. After pitching those projects in the market, a jury comprised of animation experts selects the winners that will take part in a special **Animation!** program at **MIFA Market** (France) the following year.

TRAINING SESSIONS

A series of workshops and special activities by international guests aimed to foster professionals from the region and unlock their potential. These sessions are focused on different topics ranging from the production, content development, formats and even commercialization strategies among others.

FOCUS@MIFA

Animation!'s best projects continue their international showcase at **Annecy Festival's** market, one of the main international animation events. The winning projects of **Animation!** Pitching Sessions are presented in an exclusive program at **MIFA** to potential buyers.

ANIMATION! WIPS

Curated by the **Annecy International Animation Film Festival and Market MIFA**, **Animation! WIPs** features an exclusive selection of Ibero-American animated films in progress to an audience of industry representatives including sales agents and distribution companies from all over the world.

ANIMATION! BUYERS SHOWCASE

An exclusive sneak peek at Latam's upcoming animated films. Two highly anticipated features, set to release early next year. An opportunity for content seekers to delve into unique material, accessible solely to those attending Ventana Sur.

SPECIAL PRESENTATIONS

Animation experts and professionals from the United States, Europe and Latin America join us to provide a regional and international outlook on animation and to reflect on some topics of interest to the industry.

NETWORKING ACTIVITIES

Animation! Working Session

Representatives of animation projects in development take part in work groups with specialists who provide feedback and advice.

One-to-one meetings

ANIMATION! SPECIAL MENTORING PROGRAM FOR FEMALE CREATORS



SPECIAL MENTORING PROGRAM FOR FEMALE CREATORS

With the determination to implement actions in favor of gender parity that will help to build a more equitable and diverse animation industry, and thanks to the support of the **Institut Français d'Argentine**, the **Annecy International Animation Film Festival** and in special alliance with the **Quirino Ibero-American Animation Awards**, the fourth edition of the **Mentoring Program for Female Creators** was launched.

Five projects directed by women were selected to access training focused on production, script and pitching, given by three international specialists. The five projects will also participate in the Quirino Awards Business and Co-production Forum in May 2024. Upon completion of the mentoring, one project will be chosen to be presented at a special **Animation!** program at **MIFA/Annecy 2024**. Since 2022, the Mentoring Program has a new sponsor: **LatinX in Animation** (the **Latino Film Institute** program that seeks to support and promote Latin talent in animation) that will award one of the directors the possibility of participating in **Los Angeles International Latino Film Festival (LALIFF)**.

NUMBERS 2023

101

SUBMITTED PROJECTS
directed by women

5

SERIES AND FEATURE FILMS
projects selected

12

LATAM COUNTRIES

8

ONLINE GROUP WORK SESSIONS

30

ONLINE ONE-TO-ONE WORK SESSIONS

8

WEEKS OF WORK

ANIMATION! LA LIGA DE LA ANIMACIÓN IBEROAMERICANA



Animation! together with the **Ibero-American Animation Quirino Awards** (Spain) and **Pixelatl Festival** (Mexico) have partnered to create **La Liga de la Animación Iberoamericana**.

This alliance responds to the objective shared by the three events to promote the creation and development of audiovisual projects across the region, consolidating collaboration bonds among Ibero-American countries.

Thanks to this collaboration, a finalist project in **Animation! Pitching Sessions 2023** will take part in the **Quirino Awards** and **Pixelatl** this year.

Since 2019, **Annecy Festival** was incorporated as "Amigo de La Liga" (Friend of La Liga), an alliance that allows to bring Iberoamerica at an international level.

Through a collaboration between La Liga and the **Ibermedia Programme**, the **IBERMEDIA NEXT** call was developed, financed with **European Funds NEXT GENERATION EU**. This innovative line of funding for the application of new technologies in the field of digital animation is aimed at companies and creators from the Ibero-American region who co-develop projects with Spanish, Portuguese, and Italian production companies.



Presentation of ANNECY as "FRIEND OF LA LIGA" at VENTANA SUR 2019



TWO LITTLE BIRDS, winner of the **LA LIGA 2018**, award, participating in **QUIRINO AWARDS**



CONTOS DE MUNGARÁ winner of **LA LIGA 2023** award

ANIMATION! FANTASMATICA

It is an initiative that brings together the most outstanding animated short film projects of the fantastic genre in Latin America.

Promoted by the **Animation!** and **Blood Window** sections of **Ventana Sur**, it fosters collaboration and exchange among professionals in the animation and fantastic film industry.

In its first edition, 6 short film projects in development were selected to be pitched at the market in front of buyers and potential business partners.

It's also important to highlight that before Ventana Sur, 22 projects were chosen in advance to take part in two virtual workshops focusing on narrative in animated cinema.

The 2023 lineup impressed with its creative possibilities and the variety of themes explored in the projects, propelled by strong visual innovation.

The jury chose a winning project to participate in the 2024 edition of the **WEIRD Animation, Video Games & New Media Market** (Spain). The prize includes accreditation and meals for one representative. Additionally, another project received the recognition granted by **Cine Qua Non Lab** (Mexico), which consists of an advisory meeting led by specialists from the Mexican script laboratory.



FANTASMATICA



ANIMATION! 2023 IN NUMBERS

229

REGISTERED
PROJECTS

12

LATAM
COUNTRIES

14

PITCHES
OF FINALIST
PROJECTS

70

LATAM
PROJECTS
registered in
FANTASMATICA
call for entries

6

FANTASMATICA
pitches of finalist projects

4

PITCHES
of projects led by women as
a conclusion of the
Mentoring Program for
Female Creators edition III

5

WORK IN
PROGRESS
of Ibero-American
feature films

5

SELECTED
PROJECTS
for the Special Mentoring
Program for Female
Creators edition IV

91

PROJECTS
getting feedback from
international experts in a
special session

83

ANIMATION
COMPANIES
participating in the
business round

18

AWARDS

9

PANELS AND
SPECIAL
PRESENTATIONS

210

ANIMATION
COMPANIES
attending Ventana
Sur 2023

261

B2B MEETINGS



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ALLIES AND COLLABORATORS

