

# Programme - La Liga de la Animación Iberoamericana Focus @MIFA



**ANIMATIOn!**  
VENTANA SUR

 Pixelatl

 Premios Quirino  
de la Animación  
Iberoamericana



## **LA LIGA FOCUS @MIFA**

Animation! Ventana Sur (Argentina), together with Premios Quirino de la Animación Iberoamericana (Tenerife) and Pixelatl Festival (Mexico), joined forces to create **La Liga de la Animación Iberoamericana** (the Ibero-American Animation League).

This alliance aims to promote the creation and development of audiovisual projects across the region, consolidating collaboration bonds among Ibero-American countries.

In special partnership with the Annecy International Animation Film Festival and Market (MIFA), Latin American feature films and series projects were selected to be pitched in Animation! Pitching Sessions 2022 in Buenos Aires. The winners of this section, chosen by a jury composed of animation experts, plus the selected project from the Animation! Mentoring Program for Female Creators and a short film project awarded at Shortway / Pixelatl are part of the special program La Liga Focus @MIFA.

Come and join us to discover great Latin American talent!

**LA LIGA FOCUS @MIFA**  
**Wednesday, June 14th at 4 pm**  
**Salon Haendel, 5th floor**  
**Impérial Palace**



# About ANIMA TION! VENTANA SUR



Animation! is the exclusive space for animated content at Ventana Sur Latin American audiovisual market (co-organized by INCAA, the Argentine Film Institute, and Marché du Film/Festival de Cannes).

It is a unique opportunity for animation producers from the region and for professionals from other parts of the world looking to connect with Latin America.

During five days in Buenos Aires, the participants from all over the world, find in the event schedule a wide variety of activities specifically aimed at the animation industry.

Special presentations, panels with professionals from the United States, Europe and Latin America are part of the event schedule, to provide a regional and international outlook on animation and to reflect on topics of interest to the industry.

Projects seeking strategic alliances, networking activities, round tables, work groups with international specialists, and pitching training sessions are some of the key elements in Animation!

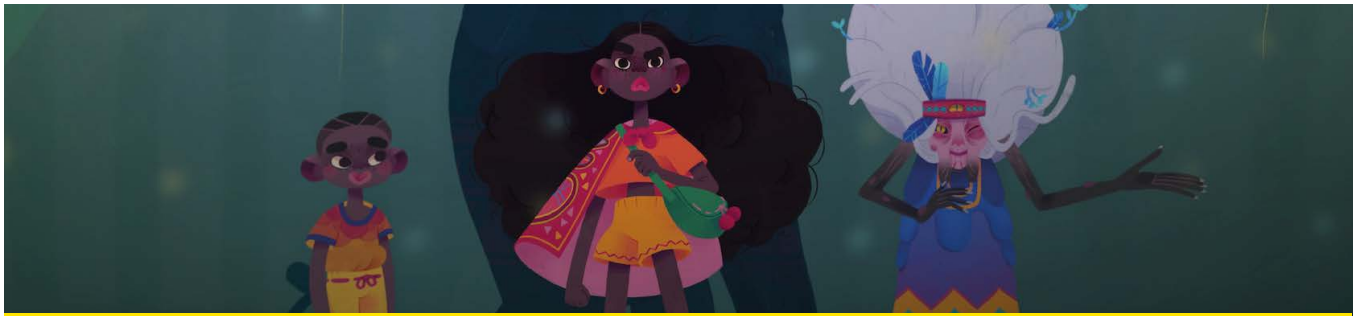
## Animation! Pitching Sessions

In special alliance with the Annecy International Animation Film Festival and Market (MIFA), Latin American feature films and series projects (in development or pre production stage) are selected. The project holders looking for partners to complete their finance plans and finish the projects, take part in diverse training sessions, including one on pitching that gives them the chance to improve their presentation with guidance of an international coach. After pitching those projects in the market, a jury composed of animation experts selects the winners that take part in La Liga de la Animación Iberoamericana Focus @MIFA.

## Animation! Mentoring Program

With the determination to implement actions in favor of gender parity that will help to build a more equitable and diverse animation industry, and thanks to the support of the Institut Français d'Argentine, the Annecy International Animation Film Festival and in special alliance with the Quirino Ibero-American Animation Awards, the third edition of the Mentoring Program for Female Creators was launched. Five projects directed by women were selected to access training focused on production, script and pitching, given by three international specialists. Upon completion of the mentoring, one project was selected to be presented at La Liga de la Animación Iberoamericana Focus @MIFA.





FEATURE FILM - Winner at Animation! Pitching Sessions 2022

# CHOCÓ: AND THE MAGIC JUNGLE CHOCÓ: Y LA SELVA MÁGICA

Chocó, a thirteen year-old girl, will face her worst nightmare when her little brother, Nuquí, is devoured by one of the monsters that haunt her town. Chocó will embark on a journey in the search for Mukira, the monster who ate her brother, to perform a ritual that promises to bring back Nuquí.

**LOOKING FOR** Sales agents and distribution companies.

**Country:** Colombia. **Company:** Letrario. **Format:** 80'. **Direction:**

Estefanía Piñeres Duque. **Production:** Alejandro Zapata Munevar.

**Technique:** Digital 2D. **Genre:** Adventure, musical. **Target:** Kids 8-13.

**Budget:** 600.000 USD

**CONTACT** Alejandro Zapata / [alejandro@letrario.co](mailto:alejandro@letrario.co)

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SHORT FILM - Selected by La Liga in Shortway / Pixelatl

# UNFOLDING MYSELF DESDOBLÁNDOME

"Desdoblándome" is about the psychotic crisis of Henrietta, a young woman with a schizoid personality, who on the third day without sleep sinks into delirium.

**LOOKING FOR** Co-producers to complete the development of the short or for distribution.

**Country:** Mexico. **Company:** La Endina. **Format:** 4' 30". **Direction:** Natalia Pájaro. **Production:** David Flores. **Technique:** Traditional animation with oil painting. **Genre:** Drama and fantasy. **Target:** Adults and young adults.

**Budget:** 64.220 USD

**CONTACT** Natalia Pájaro / [natapajara@gmail.com](mailto:natapajara@gmail.com)

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SERIES - Winner at Animation! Pitching Sessions 2022

## THE IMPOSSIBLE FUTURE EL FUTURO IMPOSIBLE

While the old world collapses, a new one is being born. Meet the protagonists of a silent decentralised revolution that is building a better future against all odds (and powerful forces).

**LOOKING FOR** Financing to complete production.

**Country:** Argentina. **Company:** Piensamarketing S.R.L. **Format:** 10 x 13'.

**Direction:** Martín Haas, Antonio Balseiro. **Production:** Paula Moura García, Martín Domínguez. **Technique:** Mixed-media, rotoscoping, 2D animation. **Genre:** Documentary. **Target:** TV-G.

**Budget:** 250.000 USD

**CONTACT** Antonio Balseiro / Martin Dominguez / Carolina Fernandez  
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SERIES - Winner at Animation! Pitching Sessions 2022

## ESTHER

Esther is a young girl from Buenos Aires who, in order to fulfill her dream of becoming a true Healer, must travel thousands of miles with a strange mentor: an Inca God who lives in the body of a black cat. Along the way, Esther will have to deal with a brother who does not understand her passion, a mentor who no longer believes in magic and a conflicted girl who only seeks revenge.

**LOOKING FOR** Producers, distributors and buyers.

**Country:** Argentina. **Format:** 11 x 22' **Direction:** Ezequiel Torres.

**Production:** Ailín Estrella Bustamante. **Technique:** Digital traditional 2D.

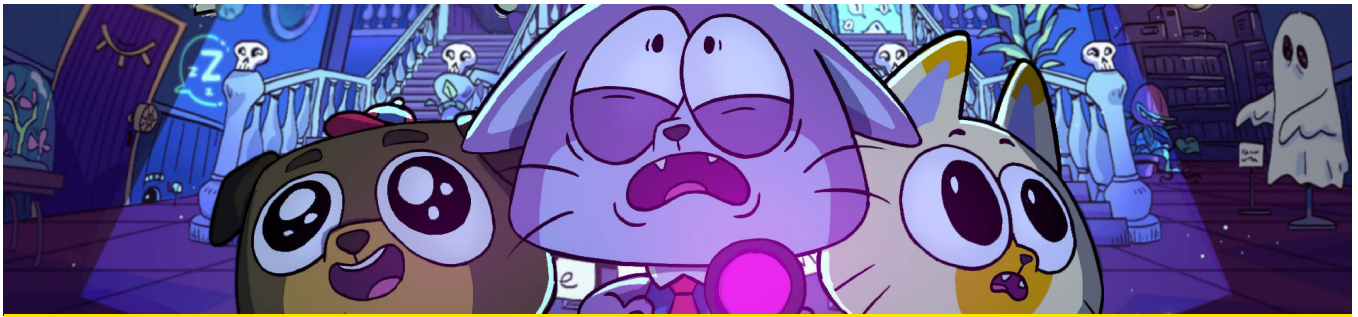
**Genre:** Action, road trip and magic realism. **Target:** 13+.

**Budget:** 2.420.000 USD

**CONTACT** Ailin Estrella Bustamante / Ezequiel Torres /  
esthertheseries@gmail.com

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**SERIES** - Selected from Animation! Mentoring Program for Female Creators

# KALE'S MUSEUM OF SPOOKINES KALE DO MUSEU ASSUSTADOR

Two siblings with very different personalities live together in a museum and have a difficult time dealing with each other. While they try to solve their conflict they'll have to escape and defeat spooky apparitions in Kale's Museum of spookiness.

**LOOKING FOR** Co-producers, financiers and distributors.

**Country:** Brazil. **Company:** Studio Chifrezz. **Format:** 52 x 11. **Direction:** Lena Franz. **Production:** Luiza Ferraz. **Technique:** Harmony Toon Boom 2D Cutout. **Genre:** Comedy, Supernatural. **Target:** Children 6-9.

**Budget:** 200.000 USD dollars per episode.

**CONTACT** Lena Franz / info@studiochifrezz.com  
55 02 19 91 28 85 34



**FEATURE FILM** - Winner at Animation! Pitching Sessions 2022

# MY DAD THE TRUCK MI PAPÁ EL CAMIÓN

After losing everything, Bonifacio, a clumsy and stubborn countryman, travels to the city with his young daughter to become a truck driver. While misadventures take father and daughter down opposite paths in the city, Bonifacio discovers his true calling: being a dad.

**LOOKING FOR** Co-producers and investors. Feedback and talent to strengthen the project.

**Country:** Colombia. **Company:** Pez Dorado Animaciones. **Format:** 80'. **Direction:** María Cristina Pérez. **Production:** Mauricio Cuervo Rincón. **Technique:** Mixed Media, Digital traditional 2D. **Genre:** Drama, comedy, adventure. **Target:** Family.

**Budget:** USD 1.000.000

**CONTACT** Mauricio Cuervo Rincón / María Cristina Pérez González /  
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