

La Liga Focus @MIFA Programme



ANIMATION!
VENTANA SUR

 Pixelatl

 Premios Quirino
de la Animación
Iberoamericana



LA LIGA FOCUS @MIFA

Animation! Ventana Sur (Argentina), together with Premios Quirino de la Animación Iberoamericana (Tenerife) and Pixelatl Festival (Mexico), joined forces to create **La Liga de la Animación Iberoamericana** (the Ibero-American Animation League).

This alliance aims to promote the creation and development of audiovisual projects across the region, consolidating collaboration bonds among Ibero-American countries.

In special partnership with the Annecy International Animation Film Festival and Market (MIFA), Latin American feature films and series projects were selected to be pitched in Animation! Pitching Sessions 2021 in Buenos Aires. The winners of this section, chosen by a jury composed of animation experts, plus the selected project from the Animation! Mentoring Program for Female Creators and a short film project awarded at Shortway / Pixelatl are part of the special programme La Liga de la Animación Iberoamericana Focus @MIFA.

Come and join us to discover great Latin American talent!

Wednesday June 15th
3:45 pm to 4:45 pm
Ravel Room
5th floor - Imperial Palace

About

ANIMA TION!

VENTANA SUR



Animation! is the exclusive space for animated content at Ventana Sur Latin American audiovisual market (co-organized by INCAA, the Argentine Film Institute, and Marché du Film/Festival de Cannes).

It is a unique opportunity for animation producers from the region and for professionals from other parts of the world looking to connect with Latin America.

During five days in Buenos Aires, the participants from all over the world, find in the event schedule a wide variety of activities specifically aimed at the animation industry.

Special presentations, panels with professionals from the United States, Europe and Latin America are part of the event schedule, to provide a regional and international outlook on animation and to reflect on topics of interest to the industry.

Projects seeking strategic alliances, networking activities, round tables, work groups with international specialists, and pitching training sessions are some of the key elements in Animation!

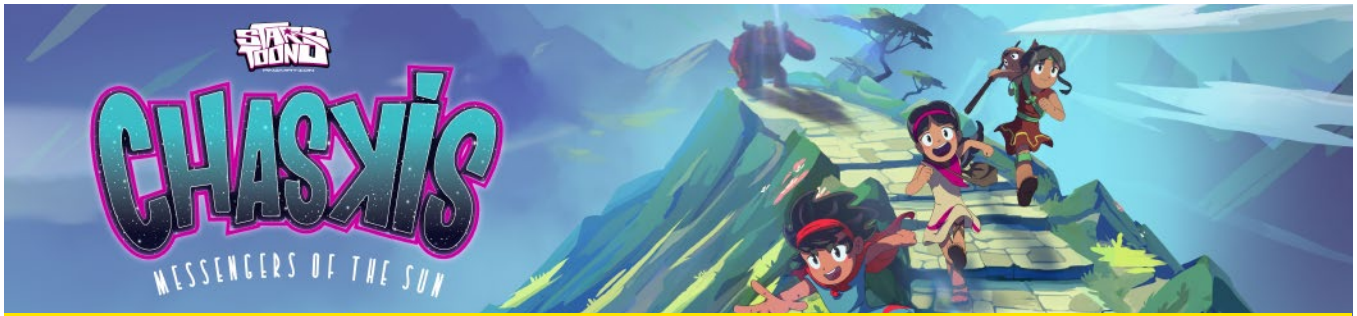
Animation! Pitching Sessions

In special alliance with the Annecy International Animation Film Festival and Market (MIFA), Latin American feature films and series projects (in development or pre production stage) are selected. The project holders looking for partners to complete their finance plans and finish the projects, take part in diverse training sessions, including one on pitching that gives them the chance to improve their presentation with guidance of an international coach. After pitching those projects in the market, a jury composed of animation experts selects the winners that take part in La Liga de la Animación Iberoamericana Focus @MIFA.

Animation! Mentoring Program

With the determination to implement actions in favor of gender parity that will help to build a more equitable and diverse animation industry, and thanks to the support of the Institut Français d'Argentine, the Annecy International Animation Film Festival and in special alliance with the Quirino Ibero-American Animation Awards, the second edition of the Mentoring Program for Female Creators was launched. Five projects directed by women were selected to access training focused on production, script and pitching, given by three international specialists. Upon completion of the mentoring, one project was selected to be presented at La Liga de la Animación Iberoamericana Focus @MIFA.





FEATURE FILM - Winner at Animation! Pitching Sessions 2021

CHASKIS MESSANGERS OF THE SUN CHASKIS MENSAJEROS DEL SOL

After the eclipse announces the arrival of the Supay, God of the Underworld, Yori, Ch'aska and Sach'a, three young Chaskis, will meet Sami, a baby with mysterious abilities. While traveling through the Andes, the Chaskis must prevent the Supay from capturing Sami, the key to destroying the world.

LOOKING FOR Tell fantastic stories that generate cultural and national pride, without ever ceasing to believe in the magic of our roots. Find co-producer companies willing to commit to this exciting and learning-filled story in an innovative 2D format.

Country: Peru. **Company:** Star Toons Animation. **Format:** 80 min. **Direction:** Alex Agurto Quesada. **Production:** Mario Santillana Vargas. **Technique:** Traditional, Cartoon, Sakuga. **Genre:** Action, Adventure, Fantasy, Comedy. **Target:** Kids 8 to 14.

Budget: 4.680.000 USD

CONTACT Alex Agurto Quesada / alx@startoonsanimation.com
51 9 37 80 60 83



TV SERIES - Winner at Animation! Pitching Sessions 2021

COTTON BOTTOM TOWN

A giant pink cloud of smog covers Cotton Bottom Town, and numbs the adults into a trance of work and submission. When Log and his band of friends try to discover what the cloud is hiding, they will be challenged by all sorts of mysterious conflicts and adventures.

LOOKING FOR Sale to OTT platforms or an international co-production. **Country:** Colombia. **Company:** Caballo Loco Studio. **Format:** 26 x 11 min. **Direction:** Felipe Rodríguez / Sebastián García (codirector). **Production:** Luisa Fernanda Velásquez. **Technique:** 2D. **Genre:** Comedy. **Target:** Kids 7+.

Budget: 1.815.792 USD

CONTACT Felipe Rodríguez / felipe0288@hotmail.com
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TV SERIES - Selected from Animation! Mentoring Program for Female Creators

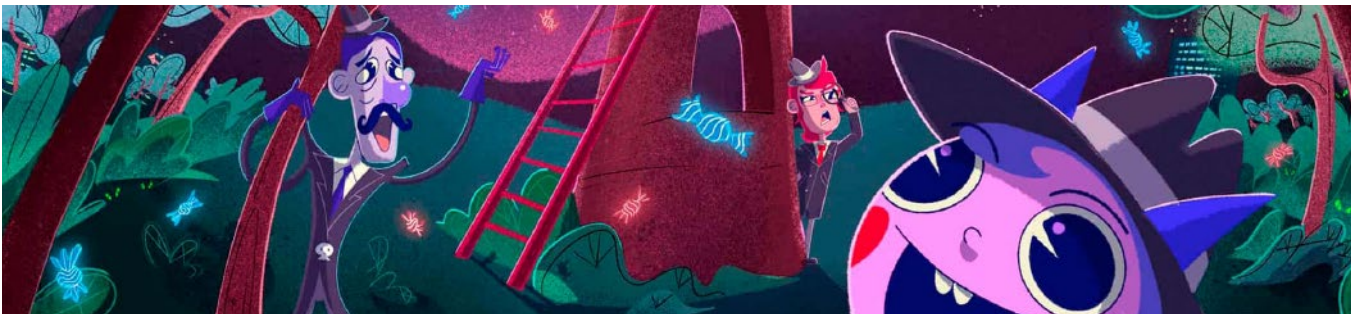
KITTY EIGHT GATO OCHO

For Kitty Eight and his friends, Duckie Two and Dina Seven, every day is perfect for a brand new adventure, but they won't be alone; their trustworthy magic crayon will be there to lend some magical help. All they have to do is use math to activate its magical powers!

LOOKING FOR Opportunities for co-production, financing and distribution.

Country: Peru. **Company:** Bicicleta Casa Audiovisual. **Format:** 26 x 5min. **Direction:** Grace Cárdenas Cano. **Production:** Rebeca Venegas Gonzales. **Technique:** Cut Out. **Genre:** Edutainment. **Target:** Kids 3 to 5. **Budget:** 1.040.000 USD

CONTACT Rebeca Venegas Gonzales / Grace Cárdenas Cano
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51 9 45 17 07 74



FEATURE FILM - Winner at Animation! Pitching Sessions 2021

HALLOWEEN

The clock that controls the universe's time has been damaged, condemning Bogotá to relive Halloween day over and over again. Grandfather, Alicia and Rodrigo suspect their mysterious new friend Mortis might be behind it. They must solve the mystery and free humanity from this suspense and adventure loop.

LOOKING FOR Financing to make the film in its entirety. Create an international co-production to be able to access different funds. Receive advice so that the project grows and enriches it self even more.

Country: Colombia. **Company:** Lucy Animation Studio. **Format:** 90 min. **Direction:** Silvia Prietov. **Production:** Karina Forero. **Technique:** 2D. **Genre:** Fantasy, Comedy. **Target:** Family. **Budget:** 457.200 USD

CONTACT Silvia Prietov / esprietov@lucyanimationstudio.com
57 30 46 60 96 87



TV SERIES - Winner at Animation! Pitching Sessions 2021

BERG'S BOOKS LIVRARIA BERG

Berg's Books, the home and business of the Ksiazkaberg family, strives to remain standing in technological times, as we follow the 12 year-old son, Benny, who battles the insecurities of his age, balancing old and new, virtual and real, tradition and innovation.

LOOKING FOR Find co-production and international financing.

Country: Brazil. **Company:** Latina Estudio / Maun Studio. **Format:** 26 x 11 min. **Direction:** Rubens Belli. **Production:** Cao Quintas. **Technique:** 2D using the Harmony pipeline in Toon Boom platform.. **Genre:** Comedy, Adventure, Drama. **Target:** Kids 8 to 12.

Budget: 1.400.000 USD

CONTACT Cao Quintas / cao@latinaestudio.com
55 1 19 76 50 63 72



SHORT FILM - Selected by La Liga in Shortway / Pixelatl

DON'T CRY NO LLORES

Stuck at an empty train station in Berlin, a young Colombian woman befriends the ghost of la llorona (the weeping lady) and inadvertently captivates each other to get over their sorrows.

LOOKING FOR Partner with a studio to produce the short. Funding opportunities.

Country: Colombia. **Format:** 6 min. **Direction:** Mila (Juan) Useche. **Technique:** 2D-3D hybrid. **Genre:** Comedy, Drama. Fantasy. **Target:** 8+.

Budget: 100.000 to 150.000 USD

CONTACT Mila (Juan) Useche / elotrojuan1@gmail.com
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 **INCAA**
INSTITUTO NACIONAL
DE CINE Y ARTES
AUDIOVISUALES

 **ANNECY**

 **VS2022**
BUENOS AIRES / 28 NOV - 02 DEC
VENTANA SUR

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www.animation.com.ar